

COMMONWEALTH BROADCASTING ASSOCIATION

DIRECTORY & HANDBOOK

2012



COMMONWEALTH BROADCASTING ASSOCIATION DIRECTORY & HANDBOOK 2012

The handbook of the CBA, with an updated list of CBA member organisations and details of key media organisations and Public Service Broadcasters in the Commonwealth and beyond.

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(left) PMC has been working as an implementing partner in the UN's Millennium Development Goal campaign in Papua New Guinea since 2009, broadcasting radio serial dramas aimed at encouraging the use of family planning, improving the status of women, preventing HIV/AIDS and improving environmental conservation. The actress who plays Rosie in PMC's English language drama, Echoes Of Change, takes to the studio for a scene dealing with domestic violence.

For more info visit www.populationmedia.org

(right) Broadcast Australia's first broadcast transmission site to be majority powered by renewable energy, in Mt Owen near Queenstown in Tasmania.



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■ FOREWORD



MONEEZA HASHMI, PRESIDENT, CBA

For many CBA broadcasters the past year has been particularly traumatic, with a serious earthquake in New Zealand and floods in Australia and Pakistan all making global headlines. As broadcasters, many of us also reported on international disasters and crises beyond the Commonwealth, such as the Tsunami in Japan, famine in East Africa and further floods in Thailand. Via our TV broadcasts and radio reports we have recorded how countless lives have been destroyed and economies have been damaged for years to come.

Whether such emergencies are caused by man or nature, one factor has become very clear. It is at such times of emergency, disaster and crisis that audiences, the citizens of the countries we serve, turn to Public Service Broadcasters for information that they can trust.

In a digital world, entertainment can be provided by many forms of media but it is independent, high quality, public media that can provide the information that helps to save and rebuild lives

during and after emergencies. It is at these times that the role of a Public Service Broadcaster is put to the test. A public broadcaster must be able to sustain the momentum of providing continued information on post disaster recovery and should

also strive to maintain a balance between what has been done and what still needs to be done. A strong and effective Public Service Broadcaster must continue to raise awareness about building sustainable futures and to further strengthen the bond of trust with audiences.

The CBA is committed to supporting Public Service Broadcasters through digital transition and central to this is ensuring that CBA broadcasters are prepared and able to respond at the times when they are needed most.

For this reason the 2012 CBA General Conference in Brisbane, Australia will be dedicated to ensuring that whatever the emergency, the leaders of CBA broadcasters will be prepared. I hope that many of you will be able to participate and contribute to this important meeting and I look forward to seeing you in Australia.

“In a digital world, entertainment can be provided by many forms of media but it is independent, high quality, public media that can provide the information that helps to save and rebuild lives during and after emergencies.”

■ PREFACE



SALLY-ANN WILSON, M.PHIL. SECRETARY-GENERAL, CBA

For many years a great deal of broadcast industry 'talk' has been about the opportunities and challenges of the digital future. Throughout 2011, the CBA team has been focusing on supporting our broadcaster members through digital transition. Through regional CBA Live events in Kenya, Jamaica and Ghana as well as our input as major sponsors of the Pacific Media Partnership Conference in Tonga, we have been able to provide training, support and knowledge sharing events throughout the Commonwealth.

Digital transition comes at a time when many countries are facing continued economic recession but by working as an association the CBA enables broadcasters to collaborate and build on collective strengths and ideas.

The CBA's core strength is its commitment to Public Service Broadcasting in a changing media environment. The role that public broadcasters play in times of disaster highlights the importance of maintaining a strong and trusted public media service. This will therefore be a major focus for the CBA in 2012 and the theme of the ABC hosted CBA General Conference in April 2012.

A true commitment to public service values frequently comes from the commercial broadcasting sector and very often those values are championed by one inspirational individual. Mano Wikramanayake, former CBA Vice President, was one such champion.

Mano died suddenly in early December 2011 and his loss was felt by everyone connected with the CBA. He argued passionately for media freedom and was generous with the valuable commercial insight he provided to the CBA and its members. In the words of CBA Vice President

"Digital transition comes at a time when many countries are facing continued economic recession but by working as an association the CBA enables broadcasters to collaborate and build on collective strengths and ideas."

Ken Clark, Mano, "approached everything he did with dedication, intelligence and persistence – he accepted challenge with style and grace." He will be much missed.

2011 has been a year of consolidation for the CBA and the year ends with news that we have been provisionally awarded substantial funding to provide training for the Caribbean, Pacific and East Africa. I very much look forward to working with you all again in 2012.

■ SECRETARIAT AND BOARD

CBA SECRETARIAT

SECRETARY-GENERAL

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Director, Media Niugini Ltd

VICE PRESIDENT

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Acting Group Chief Executive Officer,
News & Current Affairs, SABC

- Mr Peter Horrocks
Director Global News, BBC

- Mr Gary Linnane
Head, ABC Secretariat, ABC

- Ms Kay Osborne
General Manager, TV Jamaica

- Mr KVL Narayan Rao
Executive Vice Chairperson, NDTV

- Mr Lenny Shoulder
Marketing Manager, Swaziland
Television Authority

- Mrs Umbi Karuaihe-Upi
Head of Marketing and Corporate
Communications, Namibian
Broadcasting Corporation

- Mr Thivyananden
Nayedoo Sooben
Administrative Manager,
Mauritius Broadcasting Corporation

■ VISION STATEMENT

The CBA's vision is:

To create, with its members, the leading forum for the exchange of knowledge to support Public Service Broadcasting and the principles of free and independent media in the Commonwealth and beyond.

OBJECTIVES OF THE COMMONWEALTH BROADCASTING ASSOCIATION

- To support freedom of expression and the ideals of public service broadcasting.
- To support members through digital transition.
- To facilitate information and knowledge exchange between media organisations and their employees.
- To provide assistance to member organisations via training, bursaries, consultancies, networking opportunities and content sharing initiatives.

FUNDING

The association is funded by subscriptions from its corporate members. Additional funding is accessed on a project-specific basis.

MEMBERSHIP BENEFITS

- Support through digital transition
- Access to CBA conferences and events
- Subsidised training and consultancies
- Access to **CBA News Exchange** (subject to eligibility)
- Access to web forums for media debates
- Copies of the **CBA Directory** and the new **CBA Journal**
- Regular issues of **Update** and **Transmission**, the CBA's electronic newsletters
- Opportunities to submit articles of interest to the CBA Journal
- An entry in the CBA Annual Directory with a global circulation
- Networking support—assistance with appointments in London and throughout the Commonwealth
- Voting rights at CBA meetings (full members only)
- All senior staff are eligible to apply for the CBA Senior Management Bursaries
- Eligible staff are able to apply for UK-based Chevening Scholarships for post graduate studies
- All staff are eligible to apply for the CBA's Travel Bursaries, which are worth up to £2,000 each

Full membership is open to broadcasters (radio and television) within the Commonwealth who have a remit for and commitment to Public Service Broadcasting. Affiliate membership is open to all broadcast-linked organisations, e.g. media trainers, regulators, signal distributors, broadcasting rights organisations etc. Public Service Broadcasters in non-Commonwealth countries may also be welcomed as affiliate members.

MEMBERSHIP

FULL MEMBERS

A

- Australian Broadcasting Corporation
- Special Broadcasting Service, Australia

B

- The Broadcasting Corporation of the Bahamas
- Bangladesh Betar (Radio)
- Bangladesh Television
- Caribbean Broadcasting Corporation, Barbados
- Botswana Department of Broadcasting Services
- Radio Television Brunei

C

- Cameroon Radio Television
- Canadian Broadcasting Corporation
- TVO, Canada
- Radio Cayman
- Cyprus Broadcasting Corporation

G

- Ghana Broadcasting Corporation
- Gibraltar Broadcasting Corporation
- Grenada Broadcasting Network
- National Communications Network, Guyana

I

- All India Radio (Prasar Bharati)
- Doordarshan (Prasar Bharati), India
- Lok Sabha Television, India
- New Delhi Television, India

J

- CVM Communications Group, Jamaica
- RJR Communications Group, Jamaica

K

- Kenya Broadcasting Corporation
- Nation Broadcasting Division, Kenya

L

- Lesotho National Broadcasting Service

M

- Malawi Broadcasting Corporation
- Radio Television Malaysia
- Maldives National Broadcasting Corporation
- Mauritius Broadcasting Corporation
- Radio Montserrat
- Independent Television of Mozambique
- Radio Mozambique
- Soico Television, Mozambique
- Televisao De Mocambique

N

- Namibian Broadcasting Corporation
- Maori Television, New Zealand
- Radio New Zealand
- Television New Zealand
- Channels Television, Nigeria
- Daar Communications, Nigeria
- Federal Radio Corporation of Nigeria
- Ogun State Broadcasting Corporation, Nigeria
- Nigerian Television Authority
- Voice of Nigeria

P

- HUM Network Ltd, Pakistan
- GEO TV, Pakistan
- Pakistan Broadcasting Corporation
- Pakistan Television Corporation
- EM TV, Papua New Guinea

R

- Rwanda Bureau of Information and Broadcasting

S

- Samoa Quality Broadcasting Corporation
- Seychelles Broadcasting Corporation
- Sierra Leone Broadcasting Service
- One News Limited, Solomon Islands

- South African Broadcasting Corporation
- Sri Lanka Rupavahini Corporation
- The Capital Maharaja Organisation Ltd, Sri Lanka
- Ziz Broadcasting Corporation, St Kitts
- National Broadcasting Corporation, St Vincent and the Grenadines
- Swaziland Television Authority
- Swaziland Broadcasting and Information Services

T

- ITV – Independent Television, Tanzania
- Tanzania Broadcasting Corporation
- Tonga Broadcasting Commission
- Caribbean New Media Group, Trinidad and Tobago
- CCN-TV6, Trinidad and Tobago

U

- Uganda Broadcasting Corporation
- British Broadcasting Corporation
- Islam Channel, UK
- Manx Radio, UK

Z

- Zambia National Broadcasting Corporation

AFFILIATE MEMBERS

B

- Caribbean Broadcasting Union, Barbados
- National Broadcasting Board, Botswana

C

- Radio Television Hong Kong, China

F

- Fiji Television

G

- Gibraltar Regulatory Authority

I

- Commonwealth Educational Media Centre Asia, India

J

- The Broadcasting Commission, Jamaica
- The Creative Production & Training Centre, Jamaica

L

- Lesotho Communications Authority

M

- Asia-Pacific Institute for Broadcasting Development, Malaysia

N

- Radio Netherlands Worldwide
- National Broadcasting Commission, Nigeria

P

- Pakistan Electronic Media Regulatory Authority

S

- African Union of Broadcasters, Senegal
- National Association of Broadcasters, South Africa
- Sentech, South Africa
- Southern African Broadcasting Association, South Africa

T

- Public Television Service, Taiwan
- Radio Taiwan International
- Tanzania Regulatory Authority

U

- Inmarsat Ltd, UK
- Red Bee Media, UK
- WRN, UK
- International Academy of Television Arts & Science, USA
- Population Media Centre, USA

AWARDS 2011

CBA 2011 Award winners, “the epitome of all that is good about Public Service Broadcasting.”

Excellence in media production across the Commonwealth was celebrated in the winning entries of the 2011 CBA Awards. Thanks to all awards sponsors and judges for their continued support.

AMNESTY INTERNATIONAL AWARD FOR HUMAN RIGHTS PROGRAMME

Winner BBC World Service (UK)

Assignment - Guinea on the Brink

“This is a very powerful programme- radio documentary at its best. Guinea on the Brink makes an important contribution to the fight for human rights because it brings this issue to the attention of millions around the world.”

CBA-IBC AWARD FOR INNOVATIVE ENGINEERING

Winners SABC (South Africa) for EPG Innovation Project

Televisao Independente de Mocambique (Mozambique) MCR Project

“Both these entries showed initiative and judges felt that they were equally important to their respective stations, despite the very different sizes and strengths of the two organisations. The SABC project made excellent use of well documented tools and TIM Engineers made pragmatic use of available resources.”

UNESCO AWARD FOR SCIENCE REPORTING & PROGRAMMING

Winner SBS (Australia)

Honeybee Blues

“Honeybee Blues is the epitome of all that is good about Public Service Broadcasting – it entertained, informed and educated.”

ONE WORLD MEDIA AWARD FOR BEST PROGRAMME PRODUCED IN A DEVELOPING COUNTRY

Winner Radio Kisima FM (Kenya)

Maternal Mortality

“This was a highly creative, innovative programme, with excellent use of available resources. The programme Maternal Mortality is engaging, informative listening. This is 3D radio!”

THOMSON FOUNDATION JOURNALIST OF THE YEAR AWARD

Winner Samuel Agyemang, Reporter/Anchor, Metro TV (Ghana)

“We were hugely impressed by Samuel’s determination to get to the heart of the story – in difficult and challenging circumstances. His reporting had evident impact, brought clear results and showed both courage and a social conscience. We want to commend him on his investigative skill and encourage him to persevere in setting the highest standards of journalism.”



Patrick Cozier receives the CBA Roll of Honour from CBA Project Manager, Adam Weatherhead, at the CBA: Live in Kingston event.

CBA ROLL OF HONOUR

Winner Patrick Cozier, Secretary-General, Caribbean Broadcasting Union (Barbados)

Patrick Cozier has been Secretary-General of the CBU, which functions in both an advocacy and representational role, since 1996.

The CBA Roll of Honour is given to member employees who have served their organisations, the CBA and the principles of Public Service Broadcasting. Criteria include an outstanding record of achievement and a close association with the CBA.

■ CBA ACTIVITIES 2011



■ CBA LIVE EVENTS

The CBA held three successful live events throughout 2011 in Kenya, Jamaica and Ghana. These events aimed to support broadcasters in all aspects of digital transition as well as supporting skills development, knowledge sharing and member collaboration. They encompassed training workshops, seminars, film screenings, masterclasses and audience-based discussion programmes and were tailored to a variety of platforms. Programmes were produced by CBA member organisations and distributed for broadcast throughout the relevant regions.

The principal participants at the live events were staff from CBA member broadcasters, who were joined by others from the creative industries including writers, creative directors, journalists, editors, audience researchers, media students, NGOs, media managers and strategists.

■ CBA TRAINING

2011 was another busy and successful year for CBA training with a number of notable achievements.

As well as the successful launch of the **CBA Live** series of regional country based workshops, in 2011 we have been reaching a growing number of individuals through the CBA distance-learning courses. This year we launched a new distance-learning course, **Producing Content in a Multimedia World** which successfully introduced CBA members

to the latest aspects of the digital world. Journalists from around the Commonwealth, including Sierra Leone, Nigeria, Cameroon, Uganda, Barbados, Seychelles, Cayman Islands and Tonga, spent seven weeks working on six modules. In addition to the CBA Forum page, the course incorporated the use of social media, with participants using Facebook and Twitter throughout the course.

2011 also saw the CBA partner with the BBC World Service Trust to offer online courses in election reporting, conflict reporting, health reporting, journalism skills and sports reporting. Alongside this the CBA re-launched its portfolio of self-directed courses with a new course in TV production. The self-directed courses, unlike the distance-learning courses, can be accessed by members throughout the year, giving greater freedom for learning at an individual pace. The CBA hopes to build on this success in 2012, with a number of new self-directed courses as well as a range of new distance-learning courses led by established tutors.

Also this year, at the request of our members, we delivered two specialist workshops. The first was at Manx Radio in the Isle of Man on documentary and feature making for radio. The second was on studio and newsroom lighting and was held at the Caribbean Broadcasting Corporation in Barbados, in partnership with the Canadian Broadcasting Corporation.

SELF DIRECTED ONLINE COURSES (YEAR ROUND)

- CBA Introduction to Change Management
- CBA Introduction to Radio Production
- CBA Introduction to TV Production
- CBA Introduction to Web Production

ONLINE DISTANCE LEARNING

- **Producing Digital Content in a Multimedia World**

When: September 2011

■ CBA ACTIVITIES 2011

ILEARN COURSES (IN ASSOCIATION WITH THE BBC WORLD SERVICE TRUST)

- Conflict Reporting
- Health Reporting
- Journalism Skills
- Sports Reporting

■ CBA ATTACHMENT TRAVEL BURSARIES

In partnership with the Commonwealth Foundation, the Elizabeth R Fund and the Grace Wyndham Goldie Trust Fund, CBA Attachment Travel Bursaries are awarded to staff of CBA member organisations to travel to another Commonwealth country to develop relationships with other broadcasters and to research and develop a project that will benefit their organisation and society.

The CBA would like to congratulate the following people who were successfully awarded a CBA Attachment Travel Bursary in 2011:



Nwachukwu Chinweoke during her placement with SABC.

■ MS. NWACHUKWU CHINWEOKE Broadcast Systems Engineer, Federal Radio Corporation, Nigeria.

Nwachukwu used her bursary to travel to a major radio station in South Africa (SABC) to observe how digital transmission is being implemented and to acquire skills in modern digital broadcasting technology. She also evaluated and recommended best technologies and operation methods for her own station and established a lasting network with broadcasters in South Africa.

■ MS. ANTHONIA IKE MBANEFO Producer, Radio Nigeria

Anthonia travelled to Ghana to produce a number of health programmes. As many Nigerians travel to Ghana for medical services, Anthonia explored this issue, asking why Nigerians trust the Ghanaian health system over their own. She interviewed members of the Health Ministry in Ghana, made visits to hospitals and doctors surgeries, as well as speaking to people travelling for treatment. The programme Anthonia produced will help to inform and educate Nigerians on how to improve their own health service and, as Radio Nigeria is a public service station, Anthonia hopes her programme will produce change and action within the government in Nigeria.

■ MR. VARUNA SANJAYAYA DHARMARATNA Deputy Director General, Finance Manager, Sri Lanka Rupavahini Corporation, Sri Lanka.

Varuna visited Singapore on his attachment to gain in-depth knowledge and understanding of the transition from analogue to digital broadcasting. Sri Lanka will have completed switchover from analogue to digital by 2017, however the first phase started in 2011. By gaining exposure to a country enjoying the benefits of digital broadcasting Varuna was able to improve his knowledge and understanding of how financial management theories could be effectively applied to evaluate and manage projects on digital transition and how costs could be managed by broadcasters during the implementation phase.

■ MR. JOHN KWAME KUADZI Assistant Head of Design, GBC, Ghana

John travelled to Nigeria to study the latest multimedia graphics and technologies at NTA, Nigeria – one of the leading broadcasting stations in the sub region. GBC is gradually migrating to digital and John conducted an intensive study into how multimedia is used in news, documentaries and disasters. At the end of the bursary, John was in a position to advise GBC management on the most cost effective multimedia technologies and equipment needed for optimal results. John said, “The Travel Bursary is the most beneficial award scheme because it offers staff of beneficiary countries a rare opportunity to travel to gain hands-on experience.”

■ MS. BARIKI MARY AREREPADÉ Producer, Voice of Nigeria

Bariki used her bursary to visit Cameroon Radio TV to exchange ideas for stories that she hoped to use

for broadcasting in French at her own station. In Cameroon she produced inserts for her programmes on culture, African music, African leaders and female developments and achievements. Mary said, "I was able to gather materials that will enrich programmes in my station. This trip was very profitable and enlightening. It gave me an opportunity to express journalism in a country different from my own and exposed me to different styles of journalism."

■ **MR. BRADLEY DICKSON**
Senior Lighting Director, CBC, Canada

Bradley travelled to CBC Barbados to train production staff on lighting for studio based programmes such as talk shows, news and sports programming. He worked with the production teams to assist them to get the best out of the lighting equipment that they have and also advised on what new equipment they could acquire to improve lighting on these types of productions.

The CBA would like to thank all of our funders and our members for their loyalty and support. It is through our members that we are able to continue to enhance our training and contribution towards stronger Public Service Broadcasting.

If you would like any information on CBA training or bursaries, please contact Jasmine Dhariwal, Project Manager, on jas@cba.org.uk

■ **NEWS EXCHANGE**

It has been a year of consolidation for the **CBA News Exchange** with a growing number of member broadcasters, including the BBC, ABC Australia, CBC Canada and PTS/RTI Taiwan, exchanging strong news content. Content from a wider range of CBA members would be welcomed and members do not need to upload stories every day to be able to download and use material from the site. The issue of how Africa is covered by the rest of the world was yet again raised at the AUB meeting in Ghana in November. The **CBA News Exchange** offers an easy way to address that issue and we look forward to seeing more stories told from an African perspective on the site soon. Free membership of the News Exchange will continue until autumn 2012



BBC footage of rebel forces in Tripoli, uploaded to the CBA news exchange.

and help is available via adam@cba.org.uk or our technical partners at FSN are always keen to assist.

■ **CBA PUBLICATIONS**

In 2011 the CBA has continued to produce and be involved in the production of engaging publications, which are available to members both in print and online, via the CBA website.

In partnership with the Asia-Pacific Broadcasting Union (ABU), UNESCO and ipptar, the CBA were involved in the production of two handbooks, **A Handbook on Copyright and Investigative Journalism: A Handbook for Asia—Pacific Broadcasters.**



The CBA also commissioned the report **Brave New World Service** (pictured left), authored by British journalist and former hostage, John McCarthy, which looked at the future of the BBC World Service. In addition, CBA WorldView partnered with the International Broadcasting Trust (IBT) on the research publication, **Outside the Box**, which looked at the role of social media and marketing in increasing engagement with international content in the UK.

We are also excited to announce that the CBA will be launching a new CBA journal in 2012, which will replace the now out of print **CBA Commonwealth Broadcaster** magazine and will be available to members as a part of their subscription fee as of April 2012. The journal will provide up to date briefings and aggregate international thinking on issues and debates surrounding Public Service Broadcasting. The journal will be published three times a year and a call for articles for the first edition will be put out in early 2012. We will be encouraging members to contribute articles and ideas for the journal as it develops.

■ TECHNOLOGY



CBA Technology Consultant, Neil Dormand, with (left to right) Okeychukwu Nnaji Nwachukwu (Voice of Nigeria), Jay Chauhan (NDTV) and CBA Broadcast Engineering Consultant, Alan Downie, at the IBC 2011 Conference in Amsterdam.

During 2011, advice and guidance on technology matters has been a major part of the CBA initiative to provide members with support through digital transition. Much of this has been in response to requests from members regarding digital terrestrial transmission and analogue switch off. Most countries have signed up to the ITU 2015 deadline and the CBA has produced guidance notes detailing issues that need to be considered in the planning and development stages, prior to calling for proposals from prospective suppliers for the design and build of a DTT broadcast network.

This year, the CBA has also been involved in planning and providing speakers for a number of international conferences on the subject of digital switchover. Practical help has been offered through the use of workshops, which cover the production and technical opportunities arising from the transition to digital. When appropriate, manufacturers of digital broadcast equipment have also been involved to provide hands-on, practical experience in its use and advice.

As in previous years the CBA was again represented at IBC. This was the busiest year yet both for IBC itself and the CBA representatives, with many

members in attendance. As well as two CBA bursars, Neils Andre, Chief Broadcast Officer, Mauritius Broadcasting Corporation and Kazi Solaiman, Additional Chief Engineer, Bangladesh Television, staff from CBA members in Canada, South Africa, Seychelles, India, Nigeria, Gibraltar, the UK and New Zealand visited the CBA stand. The CBA not only provided advice to members in response to specific queries but also introduced members to relevant representatives of the many exhibitors present at IBC.

2011 has also seen the launch of **Transmission**, a CBA newsletter dealing exclusively with technology issues. Three editions have been published and were well received. The aim is to produce at least six editions a year and include items such as technical news from members, recent developments, new equipment and software from manufacturers, as well as case histories, general topics and informative articles that we hope will contribute to the knowledge and development of technical staff.

CBA's technology focus for the next few years will be on digital transition. As a service to members the CBA is developing relationships with consultants, integrators and manufacturers so as to provide a package of advice and guidance.





Image shot by Georgia La Savio, who received WorldView Project Development Fund funding for the documentary *Only When I Dance*. Pictured above in Rio De Janeiro, Brazilian dancer, Irlan, is one of two young dancers the documentary follows as he attempts to use his dancing talents to escape one of the most violent favelas in Brazil.

For the past ten years CBA WorldView has supported filmmakers who raise the UK’s awareness and understanding of development related issues from the developing world, via mainstream and digital media.

In October 2011 the WorldView project celebrated its tenth anniversary and we are pleased to announce WorldView is now able to provide ‘seed’ funding to producers outside of the UK. Following a UK Government review in the first half of the year, WorldView project funding has also been reconfirmed until 2013.

During 2011 there have been some additions to the WorldView portfolio. The WorldView team have developed an innovative new web platform, YourWorldView, which showcases the work of new and emerging filmmakers globally. A further addition has been made to WorldView’s range of funding streams, with the introduction of the New Genres fund. This fund recognises the importance of non-factual programming in international coverage and will offer a rare opportunity for international collaboration in the development of fiction, drama and childrens’ programming.

PROJECT DEVELOPMENT FUND

The Project Development Fund has had an extremely successful year with a number of high profile

documentaries being aired throughout 2011. These include **From Haiti’s Ashes** by Renegade Films, **Marathon Boy** by Gemma Atwel, **After the Apocalypse** by Antony Butts, **Enemies of the People** by Rob Lemkin & Thet Sambath, **Fierce People** by Stampede productions, **Sons of Cuba** by Andrew Lang, **Out of the Ashes** by Bungalow Town Productions and **War Child** by Jezza Newman. The WorldView team would like to congratulate Bungalow Town Productions on being awarded a Grierson Award for their Project Development Fund supported documentary, **Out of the Ashes**, in November 2011.

MULTIMEDIA FUND

Simon Ostrovsky, was funded by the WorldView Multimedia Fund in December 2010 and travelled to Mongolia and Russia to film migrant workers from North Korea. His feature on the propaganda war between North and South Korea appeared on Al Jazeera’s **Listening Post** and was followed up with a newspaper article in **The Independent** about North Korean workers.

The Multimedia Fund is also funding filmmaker, Saleyah Ahsan, who is making a film about Libyan doctors who have been working during the Libyan conflict. While in Libya and Tunisia she will also be pursuing other multimedia outlets and stories, including sex crimes committed during the war.

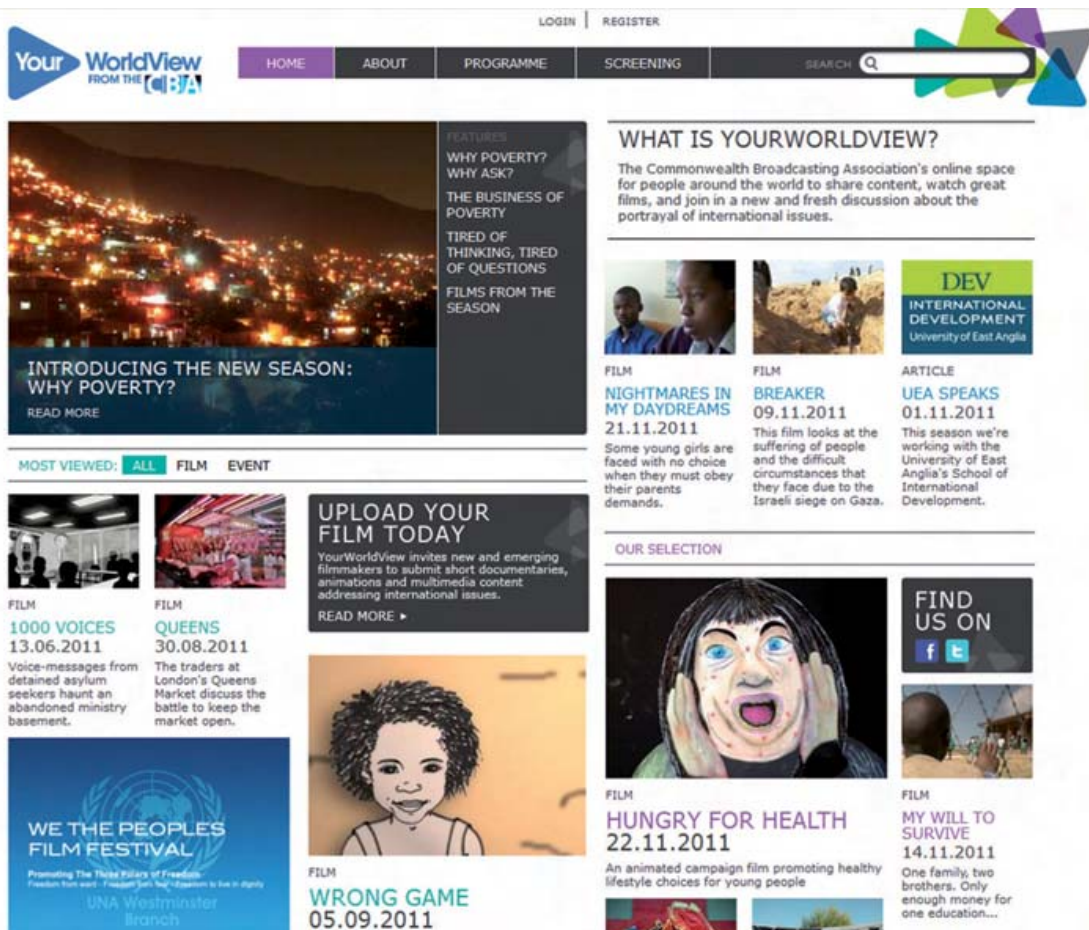
YourWorldView is the new online platform that enables people around the world to watch, share, and debate short films around issues of international interest. It was launched earlier this year as a space for new and emerging filmmakers to showcase their content, and aims to create an interactive environment for discussion between young people and their peers globally.

Working with students and tutors from universities and colleges, YourWorldView supports and encourages the next generation of media producers and enthusiasts. YourWorldView also partners with film festivals and the British Film Institute (BFI) to provide screenings, workshops and opportunities for wider discussion.

This year has seen a number of YourWorldView events and screenings. In November, YourWorldView

held an event for new and emerging filmmakers in Delhi, India which included screenings, discussion and the opportunity for participants to pitch their own ideas for short films. The event was attended by around 80 participants, including students from four media colleges in Delhi. YourWorldView has been showcased at two film festivals this year; the Refuge in Films Festival in June, and the We The Peoples Film Festival in November.

YourWorldView allows CBA members to tap into new talent. Content uploaded on to YourWorldView is available to the CBA's membership of broadcasters across the world. If CBA members are interested in any of the content on the site, they have the exclusive invitation to request permission to broadcast it.



The screenshot shows the homepage of the YourWorldView website. At the top, there is a navigation bar with links for HOME, ABOUT, PROGRAMME, SCREENING, and a search bar. The main content area is divided into several sections:

- Introductory Section:** A large image of a city at night with the text "INTRODUCING THE NEW SEASON: WHY POVERTY?" and a "READ MORE" link. To the right, a list of featured topics includes "WHY POVERTY? WHY ASK?", "THE BUSINESS OF POVERTY", "TIRED OF THINKING, TIRED OF QUESTIONS", and "FILMS FROM THE SEASON".
- WHAT IS YOURWORLDVIEW?:** A section explaining the platform as an online space for sharing content and discussing international issues.
- Content Grid:** A grid of featured content including:
 - DEV:** International Development, University of East Anglia.
 - ARTICLE:** UEA SPEAKS (01.11.2011) - "This season we're working with the University of East Anglia's School of International Development."
 - FILM:** NIGHTMARES IN MY DAYDREAMS (21.11.2011) - "Some young girls are faced with no choice when they must obey their parents demands."
 - FILM:** BREAKER (09.11.2011) - "This film looks at the suffering of people and the difficult circumstances that they face due to the Israeli siege on Gaza."
- MOST VIEWED:** A section with tabs for ALL, FILM, and EVENT, featuring:
 - FILM:** 1000 VOICES (13.06.2011) - "Voice-messages from detained asylum seekers haunt an abandoned ministry basement."
 - FILM:** QUEENS (30.08.2011) - "The traders at London's Queens Market discuss the battle to keep the market open."
- UPLOAD YOUR FILM TODAY:** A call to action for filmmakers to submit short documentaries, animations, and multimedia content.
- OUR SELECTION:** A section highlighting:
 - FILM:** HUNGRY FOR HEALTH (22.11.2011) - "An animated campaign film promoting healthy lifestyle choices for young people."
 - FILM:** MY WILL TO SURVIVE (14.11.2011) - "One family, two brothers. Only enough money for one education..."
- WE THE PEOPLES FILM FESTIVAL:** A section promoting the festival, with the tagline "Promoting The Three Pillars Of Freedom: Freedom from want, Freedom from fear, Freedom to live in dignity" and the UNA Westminster branch logo.
- WRONG GAME:** A film from 05.09.2011 featuring a cartoon illustration of a young girl.

■ CBA AUDITED FINANCIAL RESULTS

YEAR ENDED 31 DECEMBER 2010

	Year Ended 31-Dec-10		Year Ended 31-Dec-09	
	£	£	£	£
INCOME				
Subscriptions		346,493		355,318
SPECIAL ITEMS				
Training projects income	65,956		23,676	
Training costs	(115,440)		(57,330)	
		(49,484)		(33,654)
DFID Broadcast Media Scheme income	509,387		328,520	
DFID Broadcast Media Scheme costs	(509,387)		(328,520)	
		-		-
Conference income	51,282		50,310	
Conference costs	(101,502)		(65,997)	
		(50,220)		(15,687)
Publications income	3,887		13,689	
Publications costs	(13,816)		(16,327)	
		(9,929)		(2,638)
CBA membership benefits income	67,691		90,367	
CBA membership benefits costs	(56,542)		(75,868)	
		11,149		14,499
Gross Income carried forward		248,009		317,838
ADMINISTRATIVE COSTS				
Staff and related costs	205,098		191,515	
Property costs	38,741		34,770	
Travel & Entertaining	15,697		16,340	
Overheads	47,429		12,917	
		(306,965)		(255,542)
Operating Surplus/(Deficit) for the year		(58,956)		62,296
Interest receivable		830		1,220
Interest payable		-		(54)
(Deficit) / Surplus on Ordinary Activities before tax		(58,126)		63,462
Taxation		(124)		(301)
(Deficit)/Retained for the Financial Year		(58,250)		63,161
Reserves brought forward		273,568		210,407
Reserves carried forward		215,318		273,568